

Place
First-Class
Postage
Here

THE AVALON HILL GAME CO.
4517 Harford Road
Baltimore, Maryland 21214

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Baltimore, Maryland 21214

Dear Avalon Hill,

I'm sending you this REG CARD from your _____ game. In return I automatically get on your mailing list which means I'll get new product info before the general public does.

1. Game is:

☐ Too Simple ☐ Just Right ☐ Too Complicated

2. I enjoyed playing this game:

☐ a) ☐ b) ☐ c) ☐ d) ☐ e)

(a means you enjoyed it very much; e means not at all)

3. I heard about the game through: (check all that apply)

☐ Avalon Hill Literature ☐ Magazine Ad ☐ Newspaper Ad
☐ Friend's Recommendation ☐ Happened to see it in a store
☐ Gift ☐ Other: _____

4. Point of purchase of this game: (check one only)

☐ Direct from Avalon Hill ☐ Department Store
☐ Hobby Store ☐ Book Store ☐ Toy Store
☐ Military Outlet (PX, Co-op, Book, etc.) ☐ Other _____
☐ Stationery Store ☐ Gift Store ☐ Card Shop

5. I subscribe to The General ☐ yes ☐ no

All Star Replay ☐ yes ☐ no

6. My favorite Avalon Hill game is _____

Name _____ Age _____

Street Address _____

City _____ Occupation _____

State _____ Zip _____

U-3803

DO A FRIEND A FAVOR.

If you know someone who has the basic brain power to comprehend Avalon Hill games then get him to send us this postcard.

In turn you'll be doing yourself a favor ... you might pick up a new opponent in your neighborhood or even one from another city with whom you can "play by mail." (If you wish, fill in his name and address, yourself, and send it in.)

If you would like a colorful brochure describing Avalon Hill games and Play-by-Mail Kits and exclusive gaming magazine, specify ☐ Wargame ☐ Sports ☐ Leisure Time catalog and enclose this card in an envelope with 75¢ for each catalog ordered.

NAME OF BRIGHT FRIEND _____

(type or print)

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____